

# CAPABILITY STATEMENT

We are a Mexican company with 119 years of experience. Cremeria Americana is the leading company in the butter and margarine sector.



From our years of studying and observing the markets we serve, we created products that adapt to and satisfy the needs of a multitude of markets. We are committed to meeting the expectations of our customers and contributing to their exceptional performance in their endeavors.



## OUR MISSION

At Cremeria American we know education is an opportunity and people with the correct tools can change the world. With this in mind, we strive to promote better education opportunities for Mexican children by generating funding to support our ADA Foundation.



## OUR VISION

To foster a close and reliable relationship with our customers, by providing comprehensive solutions for the mutual growth of success and business.

We aim to be a source of innovation, fresh perspectives, and high quality products.

## OUR VALUES

- Overall engagement in the Mission of our Company
- Honesty
- Supporting our people and their development
- Clear and accurate communication
- Treating others as we would like to be treated.
- Teamwork and productivity



## Major Customers

- Bimbo
- Walmart
- Chedraui
- HEB
- Costco
- McDonalds
- Starbucks-Alsea
- Pacific Star/Sysco
- KFC
- RIU
- AM Resorts
- Iberostar
- Sodexo

## Business Summary

We produce and distribute more than 220 innovative products and applications for bakeries, retailers, food industry manufactures, distributors and food service customers.



## Portfolio of products

We manufacture butter, margarine, cream, non-dairy toppings, fillings, glazes and other food products with the highest standards of quality and regulatory compliance.

## Our business units and facilities

We have 26 business units that have operations in Mexico, and an office in Atlanta, GA, USA. We employ more than 1,200 people and have 4 facilities for our production. We have one of the largest refrigerated fleets nationwide with more than 230 units.

## Licensing and Certifications



## Major Business Partners

backaldrin

Reny Picot

Alpezzi

AB Mauri

### CONTACT US:

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